



Grooms Family Builders opened its front doors in 2020, excited and ready to provide its customers with not just a well-built home or sound renovation, but a tremendous building experience. Grooms Family Builders prides itself on understanding how important it is for residents and buyers to feel confident with placing their greatest investment and memory-building place in the hands of an honest and standard-based company. Its founder, Greg Grooms, has had a fantastic career in the homebuilding business for over 20 years. His passions revolve around his family, his community, and building/renovating homes for others. His motto: "Love what you do, and you'll never work a day in your life."

### **About the Builder**

Greg Grooms resides in Hendersonville, North Carolina. He and his wife, Patricia, have two boys, Logan and Gage. Patricia is a native to the area. Greg grew up in Ohio and entered the US Army out of high school. Upon finishing his term, he moved to Florida where he completed his bachelor's degree in Building Construction from the University of Florida (*Go Gators!*). Knowing he couldn't let his beauty get away, he married Patricia the day after he graduated. A few years later, their family began to expand with the birth of Logan and then Gage. One of his greatest motivations is seeing his boys grow up with strong character and unshaken integrity.

Another virtue that is solid with the Grooms family is their commitment and desire to give back to their community. Whether by service, monetary, or any other means, helping others in need is foundational building block of the Grooms' as well as his company. For example, in 2008, Greg, Patricia, and Logan (then 2 months old) traveled to Kabul, Afghanistan with the plan to help build a maternity hospital working with a non-profit organization. They lived there for 6 months working with the Afghan people on community-based projects. There was a need, and the Grooms' jumped. That's what they do. As part of his business, giving back is greatly intertwined in every aspect. For example, for every new home built with Grooms Family Builders, the buyer gets to choose a charity of choice for a donation paid directly by Grooms Family Builders. This company is built on the concept that our community will thrive as we all do our part.

Lastly, Greg's passion around homebuilding was cemented the first time he handed someone the keys to their brand-new home. Nothing can replace that. He quickly developed a desire to start his own homebuilding and renovation company. With that goal in mind, he pursued and achieved his MBA as well as qualifying as a general contractor in multiple states. In addition to his education and qualifications, his successes in the industry provided him exposures to not just the aspects of how to build a great house, but also how to develop a successful business providing a sound building process for every customer that walks through the door. Over his career, as Greg has worked his way up from framing assistant to president of a top 10 builder in a major market, he knows what it takes to create the best product at the absolute best value in the industry.

Grooms Family Builders believes in: *Building Dreams. Giving Back.*